



**REPUBLIC OF NAOERO
GOVERNMENT GAZETTE
PUBLISHED BY AUTHORITY
EXTRAORDINARY**

No. 278

10th August, 2026

Naoero

G.N.No. 812/2026

TRADEMARKS ACT 2019

[Section 10; Regulation 6]

NOTICE OF APPLICATION FOR REGISTRATION OF TRADEMARK

The Registrar of Trademarks has received an application for registration of trademark as follows:

- (a) **Applicant's full name:** Stokely-Van Camp, Inc
- (b) **Address of the applicant:** 700 Anderson Hill Road, Purchase, New York 10577, United States
- (c) **Date application lodged:** 22nd July 2026
- (d) **Time application received:** 3:24pm
- (e) **Reference number for the application:** 37/01NRUTM/2026
- (f) **Representation, drawing or design of mark:**

Word

GATORADE

Representation of the trademark is in black and white

- (g) **Goods or services for which the trademark is associated with:**

International Class: 32

Non-alcoholic beverages; non-alcoholic, non-carbonated fruit flavoured beverages; water; fruit infused water; fruit juice; energy drinks; sports drinks; non-carbonated isotonic electrolyte beverages; energy gel drinks with electrolytes; nutritionally fortified beverages; concentrates for making beverages; concentrates for making non-carbonated isotonic electrolytic beverages; syrups and other preparations for making beverages.

A person may lodge a notice of opposition to the Registrar within 21 days of gazettal of this Notice.

Loretta Teueli

Acting Registrar of Trademarks

Date: 6th August 2026