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G.N.No. 733/2026

TRADEMARKS ACT 2019

[Section 10; Regulation 6]

NORT No: 16/01NRUTM/2026

NOTICE OF APPLICATION FOR REGISTRATION OF TRADEMARK

The Registrar of Trademarks has received an application for registration of trademark as follows:

- (a) **Applicant's full name:** Xiaomi Inc.
- (b) **Address of the applicant:** No.006, Floor 6, Building 6, Yard 33, Middle Xierqi Road, Haidian District, Beijing, China
- (c) **Date application lodged:** 30th June 2026
- (d) **Time application received:** 14:27pm
- (e) **Reference number for the application:** 16/01NRUTM/2026
- (f) **Representation, drawing or design of mark:**

Word:

POCO

Representation of the trademark is in black and white

- (g) **Goods or services for which the trademark is associated with:**

International Class:

Class 9: Wearable computers; USB flash drives; telepresence robots; tablet computers; stands adapted for laptops; smartwatches; smartglasses; integrated circuit cards [smart cards]; sleeves for laptops; interfaces for computers; scanners for data processing; security token hardware for user authentication; readers [data processing equipment]; protective films adapted for computer screens; printers for use with computers; stylus pens for touchscreens; pocket calculators; personal digital assistants [PDAs]; optical discs; notebook computers; downloadable application software for virtual environments; mouse pads; mice [computer peripheral]; monitors [computer programs]; monitors [computer hardware]; microprocessors; magnetic data media; head-mounted displays; laptop computers; interactive touchscreen terminals; integrated circuit cards; ink cartridges, unfilled, for printers and photocopiers; identity cards, magnetic; encoded magnetic cards; encoded identification bracelets, magnetic; electronic tags for goods; electronic publications, downloadable; electronic pocket translators; electronic pens for visual display units; electronic interactive whiteboards;

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downloadable ring tones for mobile telephones; downloadable music files; downloadable image files; downloadable e-wallets; data processing apparatus; covers for tablet computers; computers; computer software, recorded; computer software platforms, recorded or downloadable; computer programs, downloadable; computer programs, recorded; computer peripheral devices; computer memory devices; computer keyboards; computer hardware; computer game software, recorded; computer game software, downloadable; processors [central processing units]; calculating machines; biometric identity cards; bags adapted for laptops; toner cartridges, unfilled, for printers and photocopiers; encoded key cards; cooling pads for laptop computers; user-programmable humanoid robots, not configured; computer software applications, downloadable; wireless portable printers for use with laptops and mobile devices; photo printers; computer wireless mice; time recording apparatus; pedometers; electronic agendas; counters; apparatus to check franking; credit card terminals; counterfeit coin detectors; mechanisms for coin operated apparatus; holograms; dictating machines; hemline markers; voting machines; lottery machines; biometric scanners; ticket dispensing terminals, electronic; time clocks [time recording devices]; photocopiers [photographic, electrostatic, thermic]; weighing apparatus and instruments; scales with body mass analysers; bathroom scales; rulers [measuring instruments]; measures; compasses for measuring; signal lanterns; electronic notice boards; wearable activity trackers; video telephones; transmitters [telecommunication]; telephone apparatus; telecommunication apparatus in the form of jewellery; gimbals for smartphones; cases for smartphones; smartphones; computer network routers; radios; protective films adapted for smartphones; navigational instruments; mobile telephones; intercommunication apparatus; lanyards for mobile telephones; hands-free kits for telephones; Global Positioning System [GPS] apparatus; holders adapted for mobile telephones and smartphones; cell phones; straps for mobile telephones; branch boxes [electricity]; in-car telephone handset cradles; foldable smartphones; transponders; routers; selfie sticks for mobile phones; intercoms; walkie-talkies; wearable video display monitors; virtual reality headsets; video recorders; television apparatus; tape recorders; sound transmitting apparatus; sound recording apparatus; security surveillance robots; audio- and video-receivers; rearview cameras for vehicles; portable media players; microphones; loudspeakers; juke boxes, musical; headphones; electronic book readers; digital photo frames; compact discs [audio-video]; portable speakers; camcorders; cabinets for loudspeakers; baby monitors; audio mixers; wireless speaker microphones; smart speakers; ear pads for headphones; dashboard cameras; humanoid robots having communication and learning functions for assisting and entertaining people; virtual reality controllers; set-top boxes; learning machines; electronic sounding devices with books; earphones; earpieces for remote communication; viewfinders, photographic; video projectors; tripods for cameras; stands for photographic apparatus; flash lamps for smartphones; selfie sticks [hand-held monopods]; selfie lenses; projection apparatus; projection screens; flashlights [photography]; filters for ultraviolet rays, for photography; diaphragms [photography]; cases especially made for photographic apparatus and instruments; cameras [photography]; shutters [photography]; filters for use in photography; selfie ring lights for smartphones; gimbals for digital cameras; screens [photography]; digital projectors; multimedia projectors; measuring instruments; surveying apparatus and instruments; measuring apparatus; range finders; infrared detectors; hygrometers; air analysis apparatus; levels [instruments for determining the horizontal]; speed checking apparatus for vehicles; automatic indicators of low pressure in vehicle tyres; temperature indicators; pressure measuring apparatus; gas testing instruments; connected bracelets [measuring instruments]; thermometers, not for medical purposes; teaching robots; teaching apparatus; laboratory robots; chemistry apparatus and instruments; audiovisual teaching apparatus; measuring devices, electric; inductors [electricity]; simulators for the steering and control of vehicles; probes for scientific purposes; humanoid robots with artificial intelligence for use in scientific research; diagnostic apparatus, not for medical purposes; telescopes; optical apparatus and instruments; microscopes; magnifying glasses [optics]; apparatus and instruments for astronomy; telephone wires; materials for electricity mains [wires, cables]; cables, electric; electric wire harnesses for automobiles; data lines; USB cables for cellphones;

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wafers for integrated circuits; semiconductors; chips [integrated circuits]; amplifiers; light-emitting diodes [LED]; conductors, electric; coils, electric; switches, electric; electrical adapters; parking sensors for vehicles; junction boxes [electricity]; electric sockets; electric plugs; distribution consoles [electricity]; couplings, electric; connections for electric lines; commutators; connectors [electricity]; control panels [electricity]; controllers for servo motors; sensors; touch sensors; video screens; remote control apparatus; optical fibres [light conducting filaments]; heat regulating apparatus; electric installations for the remote control of industrial operations; electric apparatus for commutation; lightning conductors; lightning rods; ionization apparatus not for the treatment of air or water; fire extinguishing apparatus; apparatus and installations for the production of X rays, not for medical purposes; visors for helmets; breathing apparatus, not for medical purposes; snorkels; protective helmets; protection devices for personal use against accidents; clothing for protection against accidents, irradiation and fire; theft prevention installations, electric; acoustic alarms; anti-theft warning apparatus; alarms; biometric locks; locks, electric; electronic access control systems for interlocking doors; smoke detectors; peepholes [magnifying lenses] for doors; fire alarms; electric door bells; 3D spectacles; chargers for mobile telephones; battery chargers; batteries, electric, for vehicles; batteries, electric; accumulators, electric; charging stations for electric vehicles; solar panels for the production of electricity; portable power chargers; mobile power (rechargeable batteries); wireless chargers; car mobile phone chargers; USB chargers; animated cartoons; sports whistles; egg-candlers; dog whistles; decorative magnets; electrified fences; humanoid robots with artificial intelligence for preparing beverages; humanoid robots with artificial intelligence for use in household cleaning and laundry; portable remote control car stops; refrigerator magnets; pigeon flutes. Class 35: Rental of advertising time on communication media; rental of advertising space; publicity material rental; publicity agency services; advertising; presentation of goods on communication media, for retail purposes; demonstration of goods; promotion of goods and services through sponsorship of sports events; publicity; online advertising on a computer network; public relations; providing business information via a website; providing business information; price comparison services; administration of consumer loyalty programs; organization of exhibitions for commercial or advertising purposes; opinion polling; commercial or industrial management assistance; commercial administration of the licensing of the goods and services of others; business research; provision of an online marketplace for buyers and sellers of goods and services; marketing; import-export agency services; auctioneering; sales promotion for others; marketing through product placement for others in virtual environments; employment agency services; systemization of information into computer databases; arranging subscriptions to telecommunication services for others; updating and maintenance of data in computer databases; book-keeping; rental of vending machines; sponsorship search; rental of sales stands; rental of cash registers; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail or wholesale services for pharmaceutical preparations; retail or wholesale services for veterinary preparations. Class 38: Television broadcasting; wireless broadcasting; news agency services; video-on-demand transmission; videoconferencing services; transmission of electronic mail; telephone services; streaming of data; rental of smartphones; providing online forums; providing user access to global computer networks; providing telecommunications connections to a global computer network; providing internet chatrooms; providing access to databases; message sending; electronic bulletin board services [telecommunications services]; communications by computer terminals; mobile telephone communication services; transmission of digital files; computer aided transmission of messages and images. Class 42: Technological research; scientific research; research and development of new products for others; artificial intelligence consultancy; research in the field of artificial intelligence technology; calibration [measuring]; quality control; exploration services in the field of the oil, gas and mining industries; cosmetic research; chemical research; biological research; weather forecasting; meteorological information; vehicle roadworthiness testing; packaging design; industrial design; interior design; dress designing; updating of

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computer software; unlocking of mobile telephones; software as a service [SaaS]; monitoring of computer system operation by remote access; server hosting; recovery of computer data; providing search engines for the internet; platform as a service [PaaS]; off-site data backup; maintenance of computer software; internet security consultancy; electronic data storage; development of computer platforms; providing virtual computer systems through cloud computing; data encryption services; conversion of data or documents from physical to electronic media; consultancy in the design and development of computer hardware; computer virus protection services; computer system analysis; computer software design; computer programming; computer system design; creating and maintaining websites for others; providing online non-downloadable computer software; hosting software platforms for virtual reality-based work collaboration; hosting virtual environments; development of video and computer games; software development in the framework of software publishing; authenticating works of art; graphic arts design; business card design; graphic design of promotional materials; cloud seeding; handwriting analysis [graphology]; cartography services; rental of meters for the recording of energy consumption; testing and analysis of goods being imported or exported for quarantine clearance purposes; rental of telescopes; rental of scientific microscopes; logo design services; weighing goods for others; providing set design services for theater companies; calligraphy and engraving art design; naming services; animate for others; refrigerator magnetic sticker design; design of customized books; radon detection services; art work design.

A person may lodge a notice of opposition to the Registrar within 21 days of gazettal of this Notice.

Loretta Teueli

Acting Registrar of Trademarks

Date: 20 / July /2026